

Sponsorship of “*A Call to Service, Leadership, Professionalism*”  
The 2009 Missouri Bar Annual Meeting and Judicial Conference  
September 23 -25, 2009  
St. Louis Hilton at the Ballpark Hotel, St. Louis, Missouri

This year’s Missouri Bar Annual Meeting/Judicial Conference will feature plenary sessions that speak to important topics befitting our profession’s call. We will explore the financial challenges burdening justice from the public and private practice perspectives, examine how lawyers can make a difference through public office and discuss how to become and (stay) a judge in Missouri. In addition, the meeting includes:

- More than 27 CLE track programs filled with relevant, up-to-date information that lawyers can immediately apply in their practices.
- Enjoyable, relaxed social receptions offering a casual atmosphere perfectly suited for networking among the bench and bar.

These are just some of the key ingredients that are fixtures of Missouri’s largest gathering of judges and lawyers. And as President of The Missouri Bar, I want to invite your firm to play an even larger role in making this gathering a success by becoming a sponsor of this year’s annual conference.

The Bar relies on the generous sponsorship support of leading firms and companies to keep the cost of registration for this meeting affordable for all members of The Missouri Bar. A quick look at the affordable registration rates for this year’s conference shows the valuable role sponsors play in achieving this goal. And for this leadership, your firm’s generous contribution will be gratefully received and prominently acknowledged (see sponsorship level information enclosed)

Your firm can choose to sponsor one of the outstanding substantive program components (plenary session or CLE track) or one of the very popular social events planned for the meeting (see enclosed Annual Meeting brochure for full details). Specific program and event sponsorships are available from \$2,500 and \$9,000 offering recognition levels ranging from **“Silver/Participating Sponsor”** to **“Platinum Level/Exclusive Sponsorship.”** Attractive Sustaining Sponsorship opportunities are also available for contributions of less than \$2,500.

Whether you choose to sponsor a social event like the Awards Banquet, the fabulous *“Best of Missouri”* at Missouri’s Botanical Gardens; one of the three plenary sessions; a substantive educational track or make a contribution as a sustaining sponsor, your sponsorship, support and leadership within the profession will be well recognized through a variety of Bar means and vehicles. Some examples of sponsor recognition include:

- Prominent acknowledgement displayed throughout the conference: printed programs, promotional notices, meeting signage, video screens, banners, verbal recognition.
- Prominent acknowledgement in the sponsored program/event area of the 2009 Missouri Bar/Missouri Judicial Conference website, including in banner ads, accompanying the details of the program/event sponsored and on a special sponsor appreciation webpage.
- Prominent acknowledgement in the months and days leading up to the Annual Meeting on the event website ([www.mobarannualmeeting.org](http://www.mobarannualmeeting.org)), on a regular basis in pre-event publicity in *ESQ*, and in other electronic and print meeting promotions.

Your firm will also benefit from a flexible registration arrangement. A reasonable number of complimentary meeting registrations will be provided in proportion to your sponsorship level for use by partners and associates within your firm. These include a ticket for the two evening social receptions – *President’s and Chief Justice’s Opening Night* reception and the *Best of Missouri*.

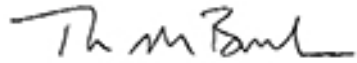
Or, in light of the current economic downturn, firms at the Silver/Gold/Platinum levels can choose to contribute their complimentary sponsor registrations to a scholarship program. Scholarships will be awarded in your firm’s name to lawyers who otherwise would not be able to afford to attend.

Sponsorship opportunities are available on a first-come, first-served basis. Contact us early to have the widest selection of sponsorship events/programs to choose from and to get the most pre-event recognition recognizing your firm’s generous support and leadership within the legal profession in Missouri. To have your firm recognized in the main meeting notice in July, your sponsorship should be selected by July 20.

Thank you very much for considering sponsorship of what is sure to be an excellent statewide meeting of Missouri’s outstanding legal community. Please contact Bob Stoeckl at 573-635-4128 if you have questions about sponsorship opportunities, including the

complimentary registrations. I look forward to your firm's participation in this year's Annual Meeting and Judicial Conference.

Sincerely,

A handwritten signature in black ink, appearing to read "Th M Burke". The signature is written in a cursive, slightly slanted style.

Thomas M. Burke  
President